



FOR EVERY CHRONICALLY HOMELESS PERSON SERVED, YOUR INVESTMENT SAVES THE COMMUNITY THOUSANDS OF TAX DOLLARS!



91% OF RESIDENTS REMAINED IN STABLE HOUSING!



KEYS TO LIVE AGAIN

A Virtual Night In

WEDNESDAY, JUNE 23, 2021

Presented By:



BANK OF AMERICA



SHC PROVIDED SUPPORTIVE HOUSING FOR 500+ FORMERLY HOMELESS INDIVIDUALS LAST YEAR!

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Dear Community Partner,

Thanks to the generous support of leaders like you, Supportive Housing Communities (SHC) has been helping to safely house the chronically homeless in Charlotte for nearly 30 years. Founded in 1993 by Father Eugene McCreesh of St. Peter's Catholic Church and St. Peter's Episcopal Church, SHC provides desperately needed permanent rental housing and supportive services to chronically homeless men, women, children and families.

This year marks the 10th anniversary of our signature fundraiser historically known as the A Place to Live Again Luncheon. The event has traditionally attracted 1,000+ people annually and this year we hope to double and/or triple that number as we host our very first virtual event!

We invite you to sponsor **Keys to Live Again – A Virtual Night In on Wednesday, June 23rd at 7:00pm EST**. We will celebrate the history of SHC, honor key supporters and share our successes in helping the chronically homeless in Mecklenburg County during these unprecedented times.

The residents we serve have been hit hard by the COVID-19 pandemic. They have experienced mental and physical health declines as well as job and income losses. We are actively engaged with Mecklenburg County officials and other agencies to serve former residents of Charlotte's "Tent City". We continuously work to remove the barriers that prevent chronically homeless individuals from obtaining safe and affordable housing.

Our event welcomes all business leaders, government officials and philanthropists throughout Mecklenburg County and surrounding areas. **We hope that you will consider joining our Presenting Sponsor, Bank of America and its Community Development Banking Group in supporting what is sure to be an inspiring evening. There's more work to be done and we hope you will be one of the Keys to help chronically homeless individuals and families Live Again.**

Thank you for your consideration...we hope to see you there!

Sincerely,

SHC Signature Event Team

Diane Beecham | Ryan Borg | Natalie Brown | Tonya Bruce Robin Hancock | Sophie Mohajerani | Avery Walker | Royce Wolfe | Laura Wyatt

ABOUT THE EVENT

Molly Grantham, Emmy Award-winning news anchor for WBTV and best-selling author, will be hosting **Keys to Live Again – A Virtual Night In on Wednesday, June 23rd at 7:00 PM EST**. During this PBS-style special broadcast, SHC will present the Bob Bishop Award, the McCreesh Partner Excellence Award and the Resident Success Award to some very deserving honorees!



Event proceeds benefit SHC’s mission to alleviate homelessness and human suffering. Your support will also help us provide the housing and supportive services needed to keep the chronically homeless safe and stably housed within our community.



SPONSOR BENEFITS AND LEVELS	PRESENTING SPONSOR	EVENT SPONSOR	AUCTION SPONSOR	SIGNATURE SPONSOR	PATRON SPONSOR	CONTRIBUTOR SPONSOR
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Emcee recognition during event	X	X	X	X		
Logo and hyperlink on key event components (photo booth, chat, recordings, etc.)	X	X				
SHC social media posts	(3)	(3)	(2)			
30-second promo video played twice throughout the program	X	X				
Priority Placement of logo on website and virtual collateral	X	X	X			
Priority Placement of logo and/or ad in program booklet	X	X	X			
Opportunity for SHC employee to speak to sponsor employees	X	X	X	X		
SHC Annual Report Listing (emailed to 4,000+ people)	X	X	X	X		
Option to provide in-kind items for silent auction, raffle and/or giveaways	X	X	X	X	X	
Company profile in monthly SHC newsletter	X	X	X	X	X	
Sponsor and Table Captain Reception Invitation (Virtual)	X	X	X	X	X	X
Invitation to CEO Roundtable Coffee & Conversation (Fall 2021)	X	X	X	X	X	X

SIGN ME UP!

Please fill out the following form to confirm your sponsorship package. Completed forms can be returned to Robin Hancock, Development Coordinator, robin@aplacetoliveagain.org or faxed to 704-248-3789. Thank you!

CONTACT INFORMATION:

Company Name

Contact Name

E-mail Address

Phone Number

Street Address

City/State/Zip

PAYMENT INFORMATION:

- Please send me an invoice
 I have enclosed a check made payable to SHC
 Online donation form will be used to submit funds
 Please charge my credit card
(Circle one: Visa / MC / AmEx / Discover)

Card Number

Expiration Date

Security Code

SUBMITTING YOUR SPONSORSHIP ONLINE

If you choose to submit your donation online, please visit www.SupportiveHousingCommunities.org and click "donate" to enter in your information and complete the transaction.

Sponsorship Level: _____

Custom Amount: _____

In-kind auction, raffle, giveaway contact: _____

Signature _____ Date _____

THANK YOU FOR HELPING US END CHRONIC HOMELESSNESS

Once we receive your completed sponsorship form, SHC staff will contact you to discuss and confirm event arrangements, sponsorship benefits and recognition.

Please send your high resolution color and black-and-white logos
(.eps or vector preferred) to robin@aplacetoliveagain.org.