

KEYS TO LIVE AGAIN

A Virtual Night In

WEDNESDAY, JUNE 23, 2021, 7:00 PM

Dear Community Partner,

I would like to personally invite you to partner with me as a Key Ambassador for Supportive Housing Communities' "Keys to Live Again Virtual Night In. Supportive Housing Communities (SHC) is a nonprofit organization located in Charlotte, NC whose mission is to provide affordable housing to alleviate homelessness and human suffering. **Keys to Live Again will take place on Wednesday, June 23, 2021 from 7pm-8:15pm virtually.** For over 9 years, SHC hosted an in-person luncheon, attracting over 1000+ people annually. This year, we hope to double our goal as we host our first virtual event.

Hosted by Emmy Award-Winning news anchor for WBTV and best selling author, Molly Grantham, this year's event will honor leaders who have played a key role in our community. **This year's honorees include: Jim Talley; Myers Park United Methodist Church; and The Leon Levine Foundation.**

By joining me as a Key Ambassador, you and your guests will be invited to a virtual evening of entertainment as we celebrate the history of SHC, honor key supporters and share our successes in helping the chronically homeless in Mecklenburg County during these unprecedented times.

Residents of our community have been hit hard by the COVID-19 pandemic. SHC strives to find innovative solutions to help prevent chronically homeless activity. Our clients suffer disabling conditions and they've battled job and income loss - all which has been exacerbated by the pandemic. SHC leverages outreach programs to proactively find keys for our homeless residents. One you might be familiar with is "Tent City" where SHC collaborated with Mecklenburg County officials and other agencies to assist the homeless living there into more stable housing.

We're certain once you see the opportunity we have to support our residents, you'll be inspired to be a part of making a difference. Be the key to someone's next chapter and help make the dream of safe, affordable housing a reality - the Keys to Live Again.

HOW WE'LL GET THERE — WE NEED YOU!

\$500,000

OUR GOAL

- \$250,000

IN CORPORATE SPONSORSHIPS



\$250,000

LEFT TO RAISE

HOW DO WE GET TO THE \$250,000?

80 KEY AMBASSADORS
X 20 INVITED GUESTS

1,600 INVITED GUESTS

\$150 DONATION
X 80 KEY AMBASSADORS

\$12,000

\$150 DONATION
X 1,600 INVITED GUESTS

\$240,000

Did you know?

\$100 donation can provide minimum rent payments for subsidized housing for one month.

\$250 donation can provide groceries for one month for a family.

\$500 donation can provide economic mobility expenses for residents (bus passes, security deposits, house inspections, etc.).

How YOU can help us get there:

- Consider a \$150 donation as the Key Ambassador and ask your guests to join you.
- Invite your family, friends and colleagues to register and attend the event.
- Invite friends who can't join us on June 23rd to make a donation at keystoliveagain.org.
- Raise a total of \$2,500 from your contribution and your guests' contributions.

How to REGISTER for the event:

- You and your guests can register online at www.keystoliveagain.org.
- You will register as a **Key Ambassador** and your guests will select a General Ticket and select you as their Key Ambassador when prompted to select the last name of the person that invited them.

We encourage you to not wait. Email or call your guests **TODAY** to extend a personal invitation to join you and SHC in the mission to alleviate homelessness and human suffering.

If you have any questions or concerns, now or in the future, please do not hesitate to contact Jessica Williams, Manager of Partnerships & Volunteers, Jessica@aplacetoliveagain.org.

Here is a sample script to make guest communication simple.

Dear [Invitee],

I am honored to be a Key Ambassador for Supportive Housing Communities' Keys to Live Again Virtual Night In. I would love for you to join me as my guest for a virtual evening of entertainment as we celebrate the history of SHC, honor key supporters and share our successes in helping the chronically homeless in Mecklenburg County for the past 30 years, and especially during these unprecedented times.

The event is SHC's most popular and important fundraiser of the year. It is so important now to help our most vulnerable members of the community live in safe and affordable homes—it's arguably the most important foundation from which to build upon an independent and happy life.

The virtual event is Wednesday, June 23rd at 7:00 pm - 8:15 pm.

I hope you will join me as my guest! You can register online for the event at keystoliveagain.org. Register for a general ticket and select me as your Key Ambassador when prompted to select the last name of the person that invited you. If you are not able to attend, we hope you will consider making a donation to improve the lives of those we serve. Thank you for your support!

Warmly,
[Your Name]

Register online at keystoliveagain.org to become a Key Ambassador

