



FOR EVERY CHRONICALLY HOMELESS PERSON SERVED, YOUR INVESTMENT SAVES THE COMMUNITY THOUSANDS OF TAX DOLLARS!



91% OF RESIDENTS REMAINED IN STABLE HOUSING!



KEYS TO LIVE AGAIN

PRESENTED BY **ally**
do it right.

APRIL 28, 2022 AT 12PM
CHARLOTTE CONVENTION CENTER
KEYSTOLIVEAGAIN.COM



SHC PROVIDED SUPPORTIVE HOUSING FOR 500+ FORMERLY HOMELESS INDIVIDUALS LAST YEAR!

SHC SUPPORTIVE HOUSING COMMUNITIES



Dear Community Partner,

Thanks to the generous support of leaders like you, Supportive Housing Communities (SHC) has been helping to safely house the chronically homeless in Charlotte for nearly 30 years. Founded in 1993 by Father Eugene McCreesh of St. Peter's Catholic Church and St. Peter's Episcopal Church, SHC provides desperately needed permanent rental housing and supportive services to chronically homeless men, women, children and families.

This year marks the 11th anniversary of our signature event. While our 2021 event pivoted to a virtual model due to the pandemic, this year, we will offer a hybrid model, allowing sponsors and key supporters to join us in-person and live stream the program for those who are unable to participate.

We invite you to sponsor **Keys to Live Again, taking place Thursday, April 28, 2022**. We will celebrate the history of SHC and share our successes in helping the chronically homeless in Mecklenburg County during these unprecedented times.

The residents we serve have been hit hard by the COVID-19 pandemic. They have experienced mental and physical health declines as well as job and income losses. We are actively engaged with Mecklenburg County officials and other agencies to serve former residents of Charlotte's "Tent City". We continuously work to remove the barriers that prevent chronically homeless individuals from obtaining safe and affordable housing.

Our event welcomes all business leaders, government officials and philanthropists throughout Mecklenburg County and surrounding areas and **we hope that you will consider supporting what is sure to be an inspiring evening**. There's more work to be done and we hope you will be one of the Keys to help chronically homeless individuals and families Live Again.

Thank you for your consideration...we hope to see you there!

Sincerely,

SHC Signature Event Team

ABOUT THE EVENT

Join us for Keys to Live Again, as we celebrate the history of SHC, honor key supporters and share our successes in helping the chronically homeless in Mecklenburg County during these unprecedented times. Our Spring 2022 event will follow a hybrid model, allowing for guests to join us live or virtually.



Event proceeds benefit SHC’s mission to alleviate homelessness and human suffering. Your support will also help us provide the housing and supportive services needed to keep the chronically homeless safe and stably housed within our community.

SPONSOR BENEFITS AND LEVELS	PRESENTING SPONSOR	EVENT SPONSOR	AUCTION SPONSOR	SIGNATURE SPONSOR	VIRTUAL SPONSOR	CONTRIBUTOR SPONSOR
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Featured as the Presenting Sponsor of event	X					
Emcee recognition during event	X	X	X	X	X	
Logo and hyperlink on key event components (marketing materials, photo booth, chat, recordings, etc.)	X	X	X		X	
SHC social media posts	(4)	(3)	(2)	(1)	(1)	
Video highlighting collaborative partnership with SHC	X	X				
Priority Placement of logo on all event collateral (website, program book, etc.)	X	X	X		X	
Opportunity for SHC to speak to your employees	X	X	X	X		
SHC Annual Report Listing (emailed to 4,000+ people)	X	X	X	X	X	
Company profile in quarterly SHC newsletter	X	X	X	X		
Sponsor and Table Captain Reception Invitation	X	X	X	X	X	X
Exclusive tables at in-person event (Each table has 8 seats)	3	2	2	1		½ (4 seats)
Customized volunteer experience for a later date	X	X	X	X		



SIGN ME UP!

Please fill out the following form to confirm your sponsorship package. Completed forms can be returned to Jessica Williams, jessica@aplacetoliveagain.org or faxed to 704-248-3789. Thank you!

CONTACT INFORMATION:

Company Name

Contact Name

E-mail Address

Phone Number

Street Address

City/State/Zip

PAYMENT INFORMATION:

____ Please send me an invoice

____ I have enclosed a check made payable to SHC

____ Online donation form will be used to submit funds

____ Please charge my credit card

(Circle one: Visa / MC / AmEx / Discover)

Card Number

Expiration Date

Security Code

SUBMITTING YOUR SPONSORSHIP ONLINE

If you choose to submit your donation online, please visit www.SupportiveHousingCommunities.org and click “donate” to enter in your information and complete the transaction.

Sponsorship Level: _____

Custom Amount: _____

In-kind auction, raffle, giveaway contact:

Signature _____

Date _____

THANK YOU FOR HELPING US END CHRONIC HOMELESSNESS

Once we receive your completed sponsorship form, SHC staff will contact you to discuss and confirm event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (.eps or vector preferred) to jessica@aplacetoliveagain.org.