



NEIGHBOR OF THE YEAR

BENEFITING

SHC

SUPPORTIVE
HOUSING
COMMUNITIES

Thursday, April 27, 2023
The Barrel Room at Triple C
2832 Griffith Street
Charlotte, NC 28203
NeighboroftheYearSHC.org

QUALIFICATIONS FOR INDIVIDUAL NEIGHBOR



- An individual that is a resident of the Charlotte community or surrounding area
- Proven track record of serving the community
- Someone who is influential in their circle and able to raise a minimum of \$5K for SHC neighbors
- Complete 1 volunteer activity (can be with SHC or another organization)

**Winner will be the neighbor who raises the most money to support their neighbors.*

QUALIFICATIONS FOR CORPORATE NEIGHBOR



- A business with a presence in the Charlotte community or surrounding area
- Proven track record of using initiatives at business to serve the local community
- Raise a minimum of \$10K to support SHC neighbors
- Complete 1 volunteer project with your team at SHC

*Winner will be the neighbor who completes the most hours and raises the most money to support their neighbors.

QUALIFICATIONS FOR COMMUNITY PARTNER NEIGHBOR



- A small business located in the Charlotte community or surrounding area
- Could fall under one of the categories of (faith based organization, nonprofit organization, small business with under 250 employees.)
- Track record of serving the community
- Raise a minimum of \$5K to support SHC neighbors
- Complete 1 volunteer project at SHC

RULES AND REGULATIONS



1. Persons nominating Neighbor of the Year candidates (“Nominators”) as well as the Nominees themselves must be at least eighteen (18) years of age and currently residing in the Charlotte community or surrounding area.
2. All applications and their content-including any non-copyrighted photos or videos submitted become the property of Supportive Housing Communities.
3. Accordingly, Nominators and Neighbor of the Year candidates grant Sponsors and SHC the use of their names and likenesses for publicity and commercial purposes without further compensation unless prohibited by the law.
4. Nominations must be **submitted by November 30th at 12 pm**. Ten (10) final candidates will be selected in each category (Corporate Neighbors, Community Neighbors, Individual Neighbors) for a total of 30 final candidates.
5. Final Candidates will be announced in January at the event kick off with the final winner announced in each category at the April event.
6. Final Candidates commit to raising a minimum fundraising goal in their category during their campaign.
7. By participating in the campaign, all parties agree to release SHC, sponsors, SHC board members, employees, directors, and officers from any and all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property.
8. Employees of SHC may make nominations but may not be nominated.
9. By entering, you agree to be bound by these Official Rules.

NEIGHBOR OF THE YEAR NOMINATION FORM



NOMINEE INFORMATION

Nominee's First Name

Nominee's Last Name

Nominee's Email Address

Primary Phone Number

NOMINATOR

First Name

Last Name

Email Address

Primary Phone Number

Your Relationship to the Nominee

TELL US ABOUT YOUR NOMINEE

After reviewing the NOTY Rules and Regulations, please submit the completed nomination, along with a letter via email of whom you think is deserving of the inaugural Neighbor of the Year award, why they are praiseworthy and the impact your nominee made on your life, and/or on the life of others in the Charlotte community?

**All submissions should be emailed to jessica@aplacetoliveagain.org.
Submission is due by Wednesday
(November 30, 2022 at 12 pm).**

WE'RE IN THIS TOGETHER



The most successful neighbors have a strong community around them, which can include:

- Co-workers & Professional Contacts
- Family Members
- Friends
- Neighbors
- Retail business owners and shops

Neighbors receive dedicated fundraising support throughout the campaign, which includes:

- Strategy Meetings with NOTY Committee Members (2+)
- Training Workshop
- Handbook & Resources
- Personalized Fundraising Website
- Weekly Campaign Incentives
- Mission Moments and Updates

NEIGHBOR RECOGNITION



- Recognition at Grand Finale Celebration
- Featured in Charlotte Business Journal spread
- Featured on social media
- Interviewed for 45 second promo video
- The Neighbor who raises the most money and collects the most service hours in each category will receive the Title of Neighbor of the Year in their category

