

SHC SUPPORTIVE
HOUSING
COMMUNITIES

**NEIGHBOR
OF THE YEAR**

NEIGHBOR OF THE YEAR SPONSORSHIPS 2023



 neighboroftheyearshc.org

 704.335.9380



INTRODUCING NEIGHBOR OF THE YEAR

Thanks to the generous support of neighbors like you, Supportive Housing Communities (SHC) has been helping to stably house individuals and families in Charlotte for nearly 30 years. Founded in 1993, SHC provides desperately needed permanent housing and supportive services to men, women, and families who find themselves homeless.

In celebration of our 30th anniversary in 2023, we are introducing a new campaign event, Neighbor of the Year®. This event will recognize Corporate Neighbors, Community Neighbors, and Individual Neighbors who are making great strides and impact on their local community. We recognize that it takes a collaborative effort to make a difference and we could not do it without their support.

Our event welcomes all business leaders, government officials, and philanthropists throughout Mecklenburg County and surrounding areas and we hope that you will consider supporting what is sure to be an inspiring campaign. There is more work to be done and we are counting on YOU to show your creativity, ingenuity, and resolve to help homeless individuals and families in our community.

Thank you for your consideration...we will see you there!

Sincerely,

SHC Neighbor of the Year Committee

NEIGHBOR OF YEAR 2023



SHC

ABOUT THE EVENT



SHC is celebrating its 30th anniversary in 2023 and is kicking off its anniversary celebration by introducing a new event “Neighbor of the Year.” Neighbor of the Year is a fundraising initiative in which individuals, corporations, and community groups who are making meaningful strides in their community will be nominated by their peers to receive the prestige title of Neighbor of the Year by Supportive Housing Communities.

The nomination period will open in November 2022 during National Homeless Awareness Month. Finalists will be selected and announced at the Neighbor of the Year Kick-Off Event on January 12, 2023, taking place at McCreech Place, Charlotte Mecklenburg County’s first permanent supportive housing facility. Finalists will have 12 weeks to compete through fundraising and service hours.

A grande finale will take place April 27, 2023, at The Barrel Room at Triple C, where the announcement of the Neighbor of the Year winners will be celebrated with of all the nominees and their efforts as a collective. Surrounded by team members, family, and friends, participants will enjoy a happy hour and entertainment before the announcement.

Event proceeds will benefit SHC’s mission to provide permanent supportive housing to alleviate homelessness and human suffering.

NEIGHBOR OF YEAR 2023



SPONSOR BENEFITS & LEVELS



	PRESENTING SPONSOR ▼	KICK-OFF PARTY SPONSOR ▼	AUCTION SPONSOR ▼	NEIGHBOR SPONSOR ▼	COMMUNITY SPONSOR ▼
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Featured as Presenting Sponsor	<input checked="" type="checkbox"/>				
Company Rep speaks at Announcement Celebration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Emcee recognition during Announcement Celebration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on key event collateral (marketing, print/web)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
SHC social media posts	<input checked="" type="checkbox"/> [4]	<input checked="" type="checkbox"/> [3]	<input checked="" type="checkbox"/> [2]	<input checked="" type="checkbox"/> [1]	
Video highlighting collaborative partnership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
SHC Annual Report Listing (mailed to 4k+ constituents)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company profile in quarterly SHC eNewsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Invitation to Kick-off on 1.12.23	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Grande Finale Invites on 4.27.23	<input checked="" type="checkbox"/> [20]	<input checked="" type="checkbox"/> [15]	<input checked="" type="checkbox"/> [10]	<input checked="" type="checkbox"/> [5]	<input checked="" type="checkbox"/> [5]
Customized volunteer experience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

SIGN ME UP TO BECOME A SPONSOR



Please fill out the following form to confirm your sponsorship package for Neighbor of the Year. Completed forms can be returned to Jessica Williams, jessica@aplacetoliveagain.org or faxed to 704-248-3789.

CONTACT INFORMATION

Company Name	<input type="text"/>	Email	<input type="text"/>
Street Address	<input type="text"/>	City, State & Zip	<input type="text"/>
Contact Name	<input type="text"/>	Primary Phone No	<input type="text"/>

PAYMENT INFORMATION

Please send me an invoice I have enclosed a check made payable to SHC

Sponsorship Level Custom Amount

In-kind Auction, Raffle, Givaway Contact

Signature Date

Supportive Housing Communities is a 501(c) (3) non-profit organization. Our Federal Tax ID is: 58-2067479. All donations are 100% tax deductible as allowed by law.

THANK YOU FOR HELPING US END CHRONIC HOMELESSNESS!

Please send your high-resolution color and black-and-white logos (.eps or vector preferred) to stephanie@aplacetoliveagain.org. Upon receipt of your completed sponsorship form, SHC staff will contact you to discuss and confirm event arrangements, sponsorship benefits, and recognition.

SHC@aplacetoliveagain.org | supportivehousingcommunities.org | 704.335.9380
601 East Fifth Street, Suite 225, Charlotte, NC 28202

