



· DRINK BEER · DO GOOD ·

ABOUT THE EVENT

The Brewer's Ball is a unique annual fundraising event that will bring the area's top breweries together for an evening to offer their signature handcrafted microbrew to a limited number of guests in an intimate and exclusive setting. Each Brewery will design their own brew station, prepare two kegs of their featured handcrafted microbrew to serve approximately 300 guests with a tasting sample. Breweries will design their station settings to reflect their brewery and personal flair.

The event will open with a brewery tasting from top breweries, hors d'oeuvres from area participating food truck and restaurant partners, and a silent auction. During the event guests will visit each station to enjoy the various tastings being served and will have the opportunity to learn more about each brewery and their creative methods.

Supportive Housing Communities (SHC) relies on the generosity of people like you to fund groundbreaking services and programs to help our homeless neighbors move into and maintain stable living in their home. We need your time, talent, and treasure. Join us for an exquisite evening hosted by the best breweries in our area supporting this most worthy cause.



Reasons to Participate

This is a rare opportunity for local breweries to get together as a group and enjoy themselves outside their hectic business pace. The Brewer's Ball event will offer a unique opportunity to do just that; experience camaraderie in a creative setting.

Here is a bit of feedback from breweries who have participated in similar events in other cities. They have been involved because....

- They have a blast.
- They pitch in and help each other during the preparation of the event.
- They relax and enjoy some post-event refreshments together.
- The event is the most enjoyable charitable event in which they have been involved.
- The publicity they receive through the creativity of the invitations and promotional materials as well as the media coverage are all substantial reasons for participating.
- This is an excellent opportunity to be spotlighted for their talents, collectively or individually to this degree.



BREWERY & RESTAURANT RESPONSIBILITIES

The following are those items for which each participating brewery or restaurant is responsible in the preparation of tastings for 300 guests.

STATION SETTINGS

You are encouraged to bring your own station/table settings to set your station apart and reflect your brand. Station settings may be as elaborate or as simple as desired.

The venue will provide:

(3) 6' rectangular tables formed to a U shape and (2) 6' long preparation tables. The tables will be dressed in floor length black linen. Your space will be roughly 10'X10'.

FOOD

All food will be the responsibility of each restaurant participating as follows: Tastings are served by the time indicated for food service to be completed (three & ½ hours are provided). Each restaurant is asked to provide a copy of their sampling menu so that it may be printed in the evening's Tasting Journal and used to promote your station. The deadline for menu submission is May 10, 2024. You may email your menu to kristina@aplacetoLiveAgain.org

BEVERAGES

We ask that each brewery provide 2 kegs (or equivalent) of your handcrafted microbrew. You should also bring sampling cups to serve guests. We anticipate 300 guests.

LABOR

You are encouraged to bring staff to assist with the preparations and service that evening. Venue staff and volunteers will provide support for set-up/clean-up and during the event.

PREPARATION AREAS

Each brewery or restaurant will be provided with a preparation area in the kitchen and a preparation area at your station.

AUCTION PARTICIPATION

Each brewery and restaurant is asked to contribute a unique experience as an auction package. All auction experiences are due to SHC by May 20, 2024. Auction details can be emailed to kristina@aplacetoliveagain.org.



ABOUT THE CAUSE

Supportive Housing Communities (SHC) is a leader in Charlotte for ending homelessness. Besides pioneering the concept of providing permanent supportive housing to homeless people with disabilities, we pride ourselves on a 97% success rate of keeping our residents in stable housing.

One of the most basic needs for members of our community is a safe and affordable home. SHC provides affordable housing and support services to formerly homeless individuals and families and provides access to opportunities to change our residents' lives forever. We build community, teach new skills, provide support for neighbors in recovery from addictions, and offer programs to develop healthy lifestyles. As basic as these programs may seem, they mean the difference between life and death for our community's most vulnerable.

Neighbors have the support they need to rebuild their lives so they will always have a place to call home. Neighbors, staff, volunteers, and partners from other service agencies are part of Charlotte's most innovative solution to homelessness. With permanent supportive housing, we spend far less than emergency shelter and save the community tens of thousands of dollars for every resident we house.

Our Mission

The mission of Supportive Housing Communities is to provide affordable housing to alleviate homelessness and human suffering.

Contributions to SHC are used wisely. SHC ensures that 94 cents of every dollar spent goes directly to the programs and the services provided to our neighbors.



OUR IMPACT



In-Kind donations **\$322,578.72**



of individuals served **463**



of households served **243**



of children served **207**



of jobs secured **31**



of move-ins **35**



% of residents who avoided emergency room related to mental illness **95%**



% of residents who remained in stable housing **87%**



% of residents in recovery who did not relapse **92%**



\$0.94 cents of every \$1 went back into programming

