



· DRINK BEER · DO GOOD ·

## ABOUT THE EVENT

The Brewer's Ball is a unique annual fundraising event that will bring the area's top breweries together for an evening to offer their signature handcrafted microbrew to a limited number of guests in an intimate and exclusive setting. Each Brewery will design their own brew station, prepare two kegs of their featured handcrafted microbrew to serve approximately 300 guests with a tasting sample. Breweries will design their station settings to reflect their brewery and personal flair.

The event will open with a brewery tasting from top breweries, hors d'oeuvres from area participating food truck and restaurant partners, and a silent auction. During the event guests will visit each station to enjoy various tastings being served and will have the opportunity to learn more about each brewery and their creative methods.

Supportive Housing Communities (SHC) relies on the generosity of people like you to fund groundbreaking services and programs to help our homeless neighbors move into and maintain stable living in their home. We need your time, talent, and treasure. Join us for an exquisite evening hosted by the best breweries in our area supporting this most worthy cause.



# Levels of Sponsorship

## Presenting Sponsor \$20,000

- 25 complimentary tickets to the Brewer's Ball
- Event referred to as the *Brewer's Ball Presented by "Your Company"* on all printed event materials
- Recognition on SHC website
- Featured in 3 social media posts across 4 platforms: Facebook, Instagram, X, and LinkedIn
- Full-page acknowledgement on the front inside cover of the Tasting Journal
- Recognition during evening program
- Speaking opportunity at the event
- Included in all press releases to major media outlets, locally
- The company will receive exhibitor space at the event, to include a 6-foot table and signage with opportunity to distribute collateral materials, and/or samplings for up to 300 guests

**NOTE: Exclusive Opportunity for the first commitment**

## Hops Sponsor \$10,000

- 15 complimentary tickets to the Brewer's Ball
- Prominent recognition on all printed event materials
- Recognition on SHC website
- Featured in 2 social media posts across 4 platforms: Facebook, Instagram, X, and LinkedIn
- Full-page acknowledgement, prominently displayed in the Tasting Journal
- Recognition during evening program
- Included in all press releases to major media outlets, locally

**NOTE: Limited to the first FIVE commitments**



## Barley Sponsor \$5,000

- 8 complimentary tickets to the Brewer's Ball
- Recognition on SHC website
- Featured in 1 social media post across 4 platforms: Facebook, Instagram, X, and LinkedIn
- Recognition as the Barley Sponsor on signage at the event
- Half-page acknowledgement in the Tasting Journal

## Branded Sponsor \$2,500

- 6 complimentary tickets to the Brewer's Ball
- Recognition on the SHC website
- Recognized sponsor of the Entertainment; Photo Booth; Auction; Registration; "Your Company" area
- Recognition in the Tasting Journal

**NOTE: Limited to ONE commitment per branded area**

## Program Acknowledgement Opportunities – Fully Tax Deductible

- Full Page acknowledgement \$1,000
- Half-Page acknowledgement \$500
- Quarter-Page acknowledgement \$250

***Individual Tickets: \$55; Couple Tickets \$100***



# ABOUT THE CAUSE

Supportive Housing Communities (SHC) is a leader in Charlotte for ending homelessness. Besides pioneering the concept of providing permanent supportive housing to homeless people with disabilities, we pride ourselves on a 97% success rate of keeping our residents in stable housing.

One of the most basic needs for members of our community is a safe and affordable home. SHC provides affordable housing and support services to formerly homeless individuals and families and provides access to opportunities to change our residents' lives forever. We build community, teach new skills, provide support for neighbors in recovery from addictions, and offer programs to develop healthy lifestyles. As basic as these programs may seem, they mean the difference between life and death for our community's most vulnerable.

Neighbors have the support they need to rebuild their lives so they will always have a place to call home. Neighbors, staff, volunteers, and partners from other service agencies are part of Charlotte's most innovative solution to homelessness. With permanent supportive housing, we spend far less than emergency shelter and save the community tens of thousands of dollars for every resident we house.

## Our Mission

The mission of Supportive Housing Communities is to provide affordable housing to alleviate homelessness and human suffering.

Contributions to SHC are used wisely. SHC ensures that 94 cents of every dollar spent goes directly to the programs and the services provided to our neighbors.





# OUR IMPACT



In-Kind donations **\$322,578.72**



# of individuals served **463**



# of households served **243**



# of children served **207**



# of jobs secured **31**



# of move-ins **35**



% of residents who avoided emergency room related to mental illness **95%**



% of residents who remained in stable housing **87%**



% of residents in recovery who did not relapse **92%**



**\$0.94 cents of every \$1 went back into programming**

