



SUPPORTIVE  
HOUSING  
COMMUNITIES



# MEET YOUR NEIGHBOR

Sponsorship Package





## Who We Are

Supportive Housing Communities (SHC) provides permanent supportive housing for men, women and families overcoming homelessness, especially veterans and those with mental illness, substance abuse and medical or other disabling conditions. SHC is a local leader for ending homelessness among our most vulnerable members. Through our work in the community we have helped find housing for hundreds of our most vulnerable neighbors amongst us.

As of July 31, 2024, there are 3,080 individuals experiencing homelessness in Charlotte-Mecklenburg. This total includes 1,754 single individuals, 133 unaccompanied youth, 337 households with minor children (totaling 1,115 people), and 44 families with multiple adults (totaling 84 people). Included in the total of 3,080 individuals, 167 are homeless Veterans, and 746 (577 in February) are individuals who are experiencing chronic homelessness.

## What This Campaign is About

As an end of the year fundraising campaign, in place of the annual Neighbor of the Year event, Meet Your Neighbor looks to share authentic stories of the different needs of our clients. During the month of November, Homeless Awareness Month, we will be publishing and promoting eight stories of our neighbors that speak to the struggles, journey, and hope they have experienced in their life and what SHC is doing to alleviate homelessness and human suffering for Charlotte's most vulnerable neighbors.



# CAMPAIGN FOCUS



## Addiction / Substance Abuse

Clients who have become homeless due to long term battles with addiction and substance abuse. We want to share how SHC offers support services that keep our clients in recovery.



## Mental Health Challenges

Clients who have found themselves without a place to live due to the challenges of mental disabilities. These vulnerable neighbors require more assistance and to be taught basic life skills.



## Physical Disabilities

Clients who have found themselves homeless due to physical injury and or disabilities that have caused hardship.



## Supportive Affordable Housing

Clients who have found themselves homeless due to unstable situations or are vulnerable due to the rapidly increasing cost of living in the Charlotte market.







# SPONSORSHIP LEVELS

## Presenting Sponsor: \$15,000

- Exclusive Benefits:
- Featured as Presenting Sponsor on all campaign materials
- Logo prominently displayed on key campaign collateral (marketing, print, and web)
- Four dedicated social media posts highlighting your partnership on SHC's platforms
- Exclusive video feature showcasing the collaboration, distributed via digital channels and included in campaign promotions
- Premier placement in SHC Annual Report, distributed to over 4,000 constituents
- Company profile featured in SHC's quarterly eNewsletter
- Customized volunteer experience tailored to your organization
- Sponsored content feature on SHC's website homepage for the duration of the campaign
- Invitation to VIP networking event, connecting your team with other top supporters and SHC leadership
- Priority seating for 8 at SHC's annual Neighbor of the Year celebration event

## Supportive Housing Hero: \$10,000

- Logo placement on all key campaign collateral (marketing, print, and web)
- Three social media posts across SHC platforms spotlighting your sponsorship
- Video highlight showcasing your partnership, shared through digital platforms
- Recognition in the SHC Annual Report, distributed to over 4,000 constituents
- Company profile in the SHC quarterly eNewsletter
- Customized volunteer experience to engage your employees with our mission
- Prominent feature in SHC's campaign eBlast to supporters
- Invitation to VIP networking event, connecting your team with other top supporters and SHC leadership
- Seating for 6 at SHC's annual Neighbor of the Year celebration event





# SPONSORSHIP LEVELS

## Good Neighbor Partner: \$5,000

- Logo placement on key event collateral (marketing, print, and web)
- Two social media posts promoting your sponsorship across SHC's platforms
- Recognition in SHC's Annual Report, distributed to over 4,000 constituents
- Exclusive mention in SHC's quarterly eNewsletter
- Customized volunteer experience for your company or team
- Seating for 4 at SHC's annual Neighbor of the Year celebration event

## Community Champion: \$2,500

- Logo placement on key event collateral (marketing, print, and web)
- One social media post recognizing your support on SHC platforms
- Recognition in SHC's Annual Report, distributed to over 4,000 constituents
- Special thanks in SHC's quarterly eNewsletter
- Customized volunteer experience for your company
- Seating for 2 at SHC's annual Neighbor of the Year celebration event

## Community Advocate: \$1,500

- Logo inclusion in key event materials
- Recognition in SHC's Annual Report, distributed to over 4,000 constituents
- Company name listed in the SHC quarterly eNewsletter
- Customized volunteer experience for your group

# SIGN ME UP TO BECOME A SPONSOR

Please fill out the following form to confirm your sponsorship for Meet Your Neighbor.  
Completed forms can be returned to Kristina Aquilone, [kristina@aplacetoiveagain.org](mailto:kristina@aplacetoiveagain.org)

## Contact Information

Company Name	<input type="text"/>	Email	<input type="text"/>	
Address	<input type="text"/>	City	<input type="text"/>	State abv <input type="text"/>
Contact Name	<input type="text"/>	Contact #	<input type="text"/>	Zip Code <input type="text"/>

## Payment Information

<input type="checkbox"/> Please send me an invoice	<input type="checkbox"/> I have enclosed a check made out to SHC		
Sponsorship Level	<input type="text"/>	Custom Amount	<input type="text"/>
In-kind Auction, Raffle, Givaway Contact	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>

Supportive Housing Communities is a 501(c) (3) non-profit organization. Our Federal Tax ID is: 58-2067479



## THANK YOU FOR HELPING US END CHRONIC HOMELESSNESS!

Please send your high-resolution color and black-and-white logos (.eps or vector preferred) to [amanda@aplacetoiveagain.org](mailto:amanda@aplacetoiveagain.org). Upon receipt of your completed sponsorship form, SHC staff will contact you to discuss and confirm event arrangements, sponsorship benefits, and recognition.