



SUPPORTIVE
HOUSING
COMMUNITIES



NEIGHBOR OF THE YEAR

Sponsorship Package



Supportive Housing Communities (SHC) has been providing stable housing to individuals and families in Charlotte for over 30 years. Since 1993, SHC has offered affordable housing and vital support services to men, women, and families experiencing chronic homelessness.



Meet Your Neighbor is our year-end digital fundraising campaign, launched each November in honor of National Homeless Awareness Month and spotlighted at the annual *Neighbor of the Year* Breakfast. The campaign shares powerful stories of struggle, resilience, and hope—real stories from SHC neighbors that show how your support helps restore dignity and alleviate human suffering.

Throughout November and December, we'll feature these stories and invite individuals, corporations, and community groups to help raise awareness and reach our **\$70,000** goal. Every gift—big or small—brings us closer. We couldn't do this work without neighbors like you who are committed to lifting others up.



Neighbor of the Year is our annual signature gathering, uniting business leaders, officials, and community members who believe in our mission. Whether you're a partner, donor, volunteer, or simply a neighbor who cares, this is an event for you. Join us for an inspiring morning of stories, conversation, and celebration as we recognize neighbors making a lasting impact—and explore how, together, we can make homelessness rare, brief, and nonrecurring.



SPONSORSHIP LEVELS

Presenting Sponsor: \$15,000

- *Exclusive Benefits:*
- Featured as Presenting Sponsor on all campaign materials
- Logo prominently displayed on key campaign collateral (marketing, print, and web)
- Sponsored content feature on SHC's website homepage for the duration of the campaign
- Four social media posts highlighting your partnership on SHC's platforms
- Premier placement in SHC's Annual Report, distributed to over 4,000 constituents
- Company profile featured in SHC's quarterly eNewsletter
- Customized volunteer experience tailored to your organization
- Invitation to VIP networking event, connecting your team with other top supporters and SHC leadership
- Priority seating for table of 8 at SHC's annual *Neighbor of the Year* breakfast event
- Premier sponsor signage recognition at breakfast event
- Company representative speaking opportunity during breakfast program

Supportive Housing Hero: \$10,000

- Premier logo placement on key campaign collateral (marketing, print, and web)
- Three social media posts across SHC platforms spotlighting your sponsorship
- Recognition in the SHC's Annual Report, distributed to over 4,000 constituents
- Company profile in the SHC's quarterly eNewsletter
- Customized volunteer experience to engage your employees with our mission
- Invitation to VIP networking event, connecting your team with other top supporters and SHC leadership
- Table of 8 at SHC's annual *Neighbor of the Year* breakfast event
- Sponsor signage recognition at breakfast event
- Recognition during breakfast program

Good Neighbor Partner: \$5,000

- Logo placement on key event collateral (marketing, print, and web)
- Two social media posts promoting your sponsorship across SHC's platforms
- Recognition in SHC's Annual Report, distributed to over 4,000 constituents
- Exclusive mention in SHC's quarterly eNewsletter
- Customized volunteer experience for your company or team
- Table of 8 at SHC's annual *Neighbor of the Year* breakfast event
- Sponsor signage recognition at breakfast event
- Recognition during breakfast program

Community Champion: \$2,500

- Logo placement on key event collateral (marketing, print, and web)
- One social media post recognizing your support on SHC platforms
- Recognition in SHC's Annual Report, distributed to over 4,000 constituents
- Special thanks in SHC's quarterly eNewsletter
- Customized volunteer experience for your company
- Table of 8 at SHC's annual *Neighbor of the Year* breakfast event
- Sponsor signage recognition at breakfast event

Neighbor Advocate: \$1,500

- Logo inclusion in key event signage
- Recognition in SHC's Annual Report, distributed to over 4,000 constituents
- Company name listed in the SHC's quarterly eNewsletter
- Customized volunteer experience for your group
- Table of 8 at SHC's annual *Neighbor of the Year* breakfast event

OUR IMPACT



In-Kind contributions **\$374,286**



of individuals served **492**



of households served **264**



of children served **201**



of adults served **291**



of move-ins **62**



% of residents who avoided emergency room related to mental illness **93%**



% of residents in recovery who did not relapse **94%**



% of residents who remained in stable housing **94%**



SIGN ME UP TO BECOME A SPONSOR

Please fill out the following form to confirm your sponsorship.
Completed forms can be returned to Kristina Aquilone, kristina@aplacetoliveagain.org

Contact Information

Company Name	<input type="text"/>	Email	<input type="text"/>	
Address	<input type="text"/>	City	<input type="text"/>	State <input type="text"/>
Contact Name	<input type="text"/>	Contact #	<input type="text"/>	Zip Code <input type="text"/>

Payment Information

<input type="checkbox"/> Please send me an invoice	<input type="checkbox"/> I have enclosed a check made out to SHC		
Sponsorship Level	<input type="text"/>	Amount	<input type="text"/>
In-kind, Auction, Raffle, Giveaway	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>

Supportive Housing Communities is a 501(c) (3) non-profit organization. Our Federal Tax ID is: 58-2067479



THANK YOU FOR HELPING US END CHRONIC HOMELESSNESS!

Please send your high-resolution color and black-and-white logos to kristina@aplacetoliveagain.org. Upon receipt of your completed sponsorship form, SHC staff will contact you to discuss and confirm event arrangements, sponsorship benefits, and recognition.